Given the provided data, what are three conclusions that we can draw about crowdfunding campaigns?

Jun and Jul is the peak season for the campaigns. Theater and Plays category has the same amount of failed but they both got more attention then others category. I'd take off some activities that will change 'failed outcome'.

What are some limitations of this dataset?

This campaings started late 2000s. We can only see 2010 to 2020.

What are some other possible tables and/or graphs that we could create, and what additional value would they provide?

We can add additional Pivot Tables filters based on country and launched and deadline SUM of average Donations. That will give us how many more activities we can add or remove based on how much money collected.